

STAGE  
SCREEN

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Only Theatrical Newspaper on the Pacific Coast

RADIO  
MUSIC

# INSIDE FACTS Of Stage and Screen

ESTABLISHED 1924

EDITED BY JACK JOSEPHS

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No. 12

# U.A. AND F.W.C. AT WAR

## PLUGS NET BANK ROLL IN POLITICS

SAN FRANCISCO, Nov. 6.—Nearly quarter of a million was spent in advertising and publicity in San Francisco during the last few weeks of the November election period and this is only one California town. Amount was pretty evenly divided between newspapers, radio stations and bill posters, with newspapers conceded first position.

So hungry were political factions for recognition of their group and domination of their particular section that they had no opportunity for a safe plug. As a result, election time was the good that laid the golden egg for all publicity sources.

Nightly, during the week preceding election day, local radio stations were thronged with speakers favoring or opposing this or that legislation and willing to lay down on the line to take the other waves to express their opinions. Defendants, politicians, cranks . . . they were all there.

Newspapers came out of the heavier side of advertising they've had for months. Bill posters and printers worked to a maximum of business.

### USED THEIR HEADS

Reports credit certain promoters and advertising men with putting up a lot of it planned legislation. Rumors say an out-of-town publicity man was source of the daylight saving scare. He is said to have worked up the idea, sold it to stockholders and gas and auto companies and have cleaned up a neat pile.

Anti-daylight saving fight, up here, was the greatest organized piece of work San Francisco show business has ever done. Theatre heads, union and non-union proponents, worked side by side in battling the stock broker's pet. Every available publicity source was utilized.

Daily papers treated this question delicately, most of them failing to mention it.

### WILD EDITORIAL

Hearst's Examiner was the only paper to take a stand in favor of saving, and that was an editorial, more of a slap at theatres and motion picture people than anything else, as was treated by the daylight saving workers as a boost for their side of the argument.



### "BOMBY"

(Aldo Bomonte)

Tenor

### AND HIS RADIO GANG

WEEK OF NOVEMBER 5 — ORPHEUM — OAKLAND

WEEK OF NOVEMBER 13 — RKO — LOS ANGELES

### RAINEY INSTALLED

SAN FRANCISCO, Nov. 6.—William S. Rainey has been named production manager of National Broadcasting Co. in its New York headquarters. Rainey was former program director in the local NBC station coming from the Alcazar, where he played in stock.

### ON KID PROGRAM

SAN FRANCISCO, Nov. 6.—Nona Courtney with her singing KTAB, Bob Roberts has inaugurated and is personally handling a kiddie program on which he spins a few yarns and croons a few tunes. Program replaces "Brother Bob," who has been dropped from KTAB's payroll.

### GIRL DIES ON TRAIN

DENVER, Oct. 5.—Tragedy entered the home of Frank "Rube" Milton, owner of the Rivoli Theatre here. His daughter, Louette, was found dead in her berth on a moving board on Union Pacific train. She has been in Hollywood the past two years in pictures.

## NEW CHAIN OF HOUSES MAY FORM

In a scathing statement against the Fox-West Coast Theatre chain, controlling over 600 exhibitors in this territory, Joseph M. Schenck, President of United Artists issued a dramatic warning in a document charging Fox-West Coast with an arrogant monopoly. Formal statement signed by Charles Chaplin, Mary Pickford, Douglas Fairbanks, Greta Garbo, Swanson, and Irene Cantor, Al Jolson, Ronald Colman, Sam'l Goldwyn, Norma Talmadge, D. W. Griffith and Jos. Schenck containing the following declaration:

"We will not cheapen our pictures. We will not degrade our life's endeavor, and we challenge West Coast Theatres to a public test.

"We will show our pictures in tents, in garages, in hallways wherever they can be shown in cities of the Pacific Coast—but we will NOT show them in the theaters of the Fox-West Coast trust, organized to stifle our individual endeavor and that of all other artists and producers."

Schenck also charged that his action was occasioned by the failure of Fox-West Coast to abide by agreements recently made in New York.

There is a possibility that from today's battle a new chain of theatres may be formed on the coast. The recent Hughes-Schenck deal indicates this.

### 'CARUSO' AT KHJ

Guty Cardevas, Mexican composer, termed Mexican "Caruso," will fulfill his concert engagement at KHJ beginning tonight. More than 4,000 Brunswick and Columbia recordings have been sold throughout Mexico of Cardevas.

### MEDBURY 'WARNS' HIS RADIO FRIENDS

"There are plenty of other stations you can tune in on, so if you listen to me it will be your own fault."

That was John P. Medbury, actor, recently circulated by mail to his friends, concerning his KHJ broadcast.

“YOU’LL SEE IT IN FACTS”

# WILL ROGERS NICKS LOEW'S GROSS

## SIX FILMS IN AWARD HONOR

Awards of Merit for outstanding individual achievement in motion pictures were announced and presented by Academy of Motion Picture Arts and Sciences Wednesday night at Ambassador, as follows:

Performer—"The Dancer."

By male actor: George Arliss for "Disraeli."

Achievement by director: Lewis Milestone, "All Quiet on Western Front."

Production: "All Quiet on Western Front," Universal Studios.

Cinematographic Achievement: "Woman in the Sun," Pole-Pole.

Willard Van Der Veer and Joseph T. Rucker, jointly.

Art direction: "King of Jazz," Herman Rosse.

Sound Recording: "The Big House," Sound Department of Metro-Goldwyn-Mayer.

Writing: "The Big House," Frances Marion.

**ACKERMAN, HARRIS LEGIT DATE IS SET**

**SAN FRANCISCO**, Nov. 5.—November 12 is set as the opening date for Ackerman and Harris' initial legit venture at the Tivoli. Richard Marshall is general manager.

Cast of "Ladies of the Evening," opening show, is Irving Mitchell, Earl Lee, Jo Wallace, Florence Grimes, Irene Kent, Barbara Land, Charles Bartlett, Carl Drury, Allan Ryan and Ed Byron. Walter B. Gilbert is director.

Nancy Dove has been selected for a supporting role in RKO Radio Pictures' "Cimarron."

## Radio Golf Links In Bargain Flop

Minature golf is on the bargain counter. The putt mowers are being coaxed, eighteen hole, with Amos 'n' Andy on the radio thrown in, for five cents.

Public interest is under sized vacuous lot putting, some sort of interest to ten below zero, and no interest, even with open fireplaces every other hole.

Hot dogs and coffee will probably be the main item, though, that hour, the bicameralists will drag half of the gate. If a customer forgets to leave the ball, that means five cents in the red.

The big gags are still holding out for original admission prices, but special attractions that don't. The big scare to legit and pictures turned out to be a pumpkin head with a candle in it.

## 'BEAU IDEAL' SET SCORES A RECORD

A record in set building has been established by RKO Radio Pictures for "Beau Ideal" sequel to "Beau Geste," now in production under direction of Herbert Brenon.

The "set," representing two streets, a square and market place of an Algerian city, covers 100 acres near Encino, and was constructed in two weeks.

Sixty laborers, 250 carpenters and 25 painters worked in triple shifts.

## RACES TO START

**SAN FRANCISCO**, Nov. 6.—Racing season is due to open December 1st at Tanforan, closing December 13.

## ACTS SUITABLE FOR PICTURE HOUSE PRESENTATION AND CLUBS

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## Nicola Acquires Easy Five Grand

The Great Nicola, with his magic show he received from the Orient, where he spent two years, bringing a story of how he earned five grand in one morning from a wealthy Chinese opium magnate.

Approached one morning in the hotel at Hong Kong, Nicola, thinking he did his tricks, Nicola, thinking to rid himself of his visitor and not understanding the importance of the man who said, "I'll show you for \$5000 American money."

Next day, he was approached by the Chinaman's English lawyer, with contracts for signing. Of course, Nicola gave a special performance, with the Chinaman on stage, getting a close up of all details.

The Chinaman topped his five grand by presenting a magician and four men of four girls, and four men with costly robes, fetishes and other tokens of gratitude.

It developed the Chinese magnate owned an exclusive government owned club, one of the best in Hong Kong for six years. He stated he wanted to know one thing that no other Chinaman knew, and feared he would be out of a job, as though he needed one, when his opinion franchise ran out.

## BOMBO, OF RADIO, PLAYS RKO TIME

Radio has enabled the public to obtain an immediate measure of an artist. Names become household words almost over night, and among them is Al Bonomote better known as "Bomby," radio's pioneer tenor.

"Bomby" who is now at the Olympic Orpheum, will make his debut at the RKO, Los Angeles, has temporarily deserted the "milk bar" that he may meet his many friends and fans and may meet new ones.

"Bomby" is under the direction of Blondell and Mack, 1550 Broadway, New York.

## WINNIE LEADS IN TWO SPOTS

Will Rogers got his \$12,500 salary for personal appearance at Loew's State, with house grossing \$34,529, a profitable deal for Will and the Comissioner Chest, but tough in the picture play, Little Miss Blue & M stage show. Seating capacity 1848, 35c-65c.

Best gross of week, despite hot weather, was Winnie Lester in "Patriots' Downtown," in "Life of the Party," scoring \$24,000. At "War-er's Hollywood, same pic grossed 2156, 35c-65c.

Criterion (seating 2000, 35c-65c) \$18,747 for six days of "Billy the Kid."

Chapman's Chinese (3030, 75c-3150 twice daily), fourth week of "The Big Train," did \$13,473.

Carthay Circle (1650, 75c-\$1.50 twice daily), fourth week of "Just Imagine" (days 10,823).

Orpheum (2700, 35c-65c), Second week of Amos 'n' Andy, \$19,250.

RKO (2300, 35c-65c) Vaude and pics, Eddie Quillan in "Big Money" and personal appearances, \$13,000.

Pavilion (2300, 35c-65c) "Up The River," \$55,000.

Egyptian (1800, 35c-65c) "Last of the Danes," \$3261.

## BURSON ORCHESTRA AT SILVER SLIPPER

**SAN FRANCISCO**, Nov. 6.—Bunny Burson's orchestra opened its 1930-31 season at the Silver Slipper with the management giving them a good publicity break on the new job.

Members of the group are Burson, sax, director; Ed McLane, drums; George Whitney and Al Cicerone, saxes; Al Grijalva, trumpet; Rolly Furness, trombone; Bob Logan, bass; and Tex Langston, bass; Bunny Hall, piano.

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## Pictures

### BLUE ENVELOPES

Blue envelopes indicate that a review has been mailed direct to the maker of the picture, with comments on selection and construction of story, direction, casting and co-ordination.

### 'LIFE OF THE PARTY'

WARNER DOWNTOWN AND HOLLYWOOD

(Reviewed Nov. 1)

### (BLUE ENVELOPE)

**Producer's Viewpoint in a Blue Envelope Mailed Direct**

**EXHIBITOR'S VIEWPOINT:** Plenty of laughs in this, and they come thick and fast. For direct exploitation, plus racing, furniture breaking and fainting scenes 100 per cent, and you won't lose the regulars.

For this type of comedy, determining saturation point in your neighborhood is care, and you will find Lightner's drawing power. Voluntary exploitation value (word-of-mouth) for this picture rates about 20 per cent, and it may occur in distinguished action or situation that can be called deep audience reaction value. Entertainment value rates 80 per cent, and there will be no disappointment in this, so send up to me on "Life of the Party" to send the customers out, yelling its praises to the neighbors.

**CASE:** There is one good line. Lightner, Charles Judels is electric and dynamic. Charles Bэрworth's comedy clicked way up. Jack Whiting was well cast. Irene Delroy knows her stuff, and how to deliver it.

### 'LITTLE BIG HOUSE'

WARNER DOWNTOWN

(Reviewed Nov. 1)

The comic short was reviewed under unfavorable conditions. It was kid entertainment, bravely trying to inveigle laughs from an adult audience. Robert Armstrong and Quillan were scored well for this innovation. Sig Newfield, producer, is commended for his courage and originality in attempting the novelty, but the joy of sympathetic offering, due to the moving lips of chimpanzees failed to compensate for his efforts. It is difficult to follow character, due to indistinct pronunciation and mannerisms of the cast.

Selection of material was unfortunate. It hearkens back to pre-war pantomimes, and the whole bungling, cat-like, catastrophe limped. The only synchronization that convinced was a female chimp. Her work alone could not hold up the entire show. The laughs came with good syncs. Looks like brains and perspiration put into this could be expended to a better advantage.

Ted.

### "TODAY"

RKO THEATRE

(Reviewed Nov. 6)

**PRODUCER'S VIEWPOINT**

### in the BLUE ENVELOPE

Mailed direct.

**EXHIBITOR'S VIEWPOINT:** This picture is without a doubt 100 per cent entertainment. And interest is held and built up to a peak of intensity that is compelling and without any apparent effort on the part of the cast. For a drama of this nature, it is a masterpiece, little and meaning so much. It is manifestly a picture for adults and should be billed as such. Story, surprise and suspense elements should be held equally in the balance. Give this picture all of the exploitation it will carry.

**CAST:** Conrad Nagel appears to great advantage. Eddie Cantor, Dale Owen and Judith Vowell are well placed. Their roles fit them and fit their roles. The supporting cast showed good conception of what is required of them.

### "BILLY THE KID"

MGM PICTURE

(Reviewed Oct. 30)

This is a 100 per cent western. Laurence Stallings and Charles McArthur make dialogue and action a sweet blend. Superior direction by King Vidor, but this gemman may divert general interest in a picture of story that could serve himself and the industry to a better end. Epic thoughts are waiting for Vidor to express.

**CAST:** John Mack Brown and Wallace Beery make this picture everything to be desired. Warner F. Richmond gives a remarkable performance. Russel Simpson and Wyndham Standing, in fact the en-

tiere cast win special commendation for their work.

**EXHIBITOR'S VIEWPOINT:** After all this is a two-gum story and the number of westerns produced dictates caution in spotting this one. Advance publicity, however, makes King Vidor's easily sidetracked by your sum of the true box office value. Exploitation on this picture can easily be misdirected, displaced and misinterpreted as the average viewer does not know the popularity of the story is indeterminate. Booking date and western story saturation point for your neighborhood is the only guide to maximum exploitation. This picture should do 80 per cent of normal. After all its a western. They rate 20 per cent of total draw and are low percentage voluntary exploitation.

### "BIG IDEA"

#### PAUL FEARTE

(Reviewed at RKO)

A far fetched plot is put over by stellar performances of Eddie Quillan, Robert Armstrong, James Gleason, Miriam Seeger, Margaret Livingston, and others. The plot, however, is not well worked out. Eddie, Wall Street messenger boy with good gambling luck, falls in love with employer's daughter. Failure to get job, 30 days to go before closing time results in Eddie's getting fired and meeting with A. gambler through a series of exciting and unusual sequences. Gambling shows, romance, comedy chase through the picture...

Good entertainment was well received by the house, particularly that of Quillan, Armstrong and Gleason.

**EXHIBITOR'S VIEWPOINT:** This is a sure fire picture for laughs, excitement and punch. Excellent entertainment backed by splendid cast. Don't overlook this in your bookings.

### CASTING DIRECTORS

WARNER BROS.

James Gleason almost stole picture several times. His characterization of a gangster's henchman is perfect. Armstrong and Quillan also did well. Miriam Seeger, Margaret Livingston and Maurie Black contributed to success of picture.

Art.

## Presentations

### "ESPANOLA IDEA"

LOEW'S STATE

(Reviewed Nov. 6)

Almost half of the outstanding offerings last graced this stage in a score of months. Leroy Prinz's "Espanola Idea," with credit due to young girls to the fox oxide, was brought in to the fox oxide, he has picked up to foreigner minutes one of the mightiest little musical comedies seen here.

Costumes, lights, settings, continuity are admirably handled throughout by Harry Vernon in the role of m.c. This boy is class personified, with an air of natural showmanship. His own specialty offering, a vocal "Song of the Fool" is a classic.

John and Harriet Griffith, a young couple who make up a dance team, should soon be headed for the big dough. There are few teams with nittier or neater routines. Bordering on the sensational, the youngsters grab some hefty hands.

Comedy was left to Andy Caruso, Dick Mayo and Marlene, the first a real riot of "Ride 'em Cowgirl, ride 'em horse." The entrance was good for laughs, and with Suzanne putting the "horse" through its routines brought out belly laughs that seemed to be a show stopping hand at the finish.

Prinz, in offering his dance ensemble has made a study of the Spanish dance and thoroughly deserved every plaudite. His dress 'em to look like a fine grand dame. Max Packer in his specialty dance work stood out admirably; Abbie Green, vocalist, handled his song in a masterful manner.

This one should be played up as being the outstanding offering of the year. The entire company of the "Espanola Idea," if the first performance is a criterion, will more than live up to this.

Babi.

### "SEASONS IDEA"

LOEW'S STATE

(Reviewed Oct. 31)

This will have to be jerked up considerably before it comes up to the average standard of an F and M "Idea." Called "Seasons" for no reason at all, no continuity and

uire cast win special commendation for their work.

**EXHIBITOR'S VIEWPOINT:** After all this is a two-gum story and the number of westerns produced dictates caution in spotting this one. Advance publicity, however, makes King Vidor's easily sidetracked by your sum of the true box office value. Exploitation

# REVIEWS

hoofing from start to finish. Our gang, consisting of a police woman, a Army broadsheet and unshilled trio of two boys and a girl, who step out of the line for a nice bit.

Comedy in the hands of Frank McHugh and company, can get a gape throughout. Material needs working over heavy, although girl is okay and holds it up to whatever little standard they attain.

Outside of specialties, a weak first few minutes of draggy dance num-

bering effects and under King's simple bangles, offering was given a maximum of appeal. Even this sparse election day matinee crowd accorded the overture more of a hand than is given at ordinary matinees in and other theaters with capacity jobs.

Behind the footlights was F. and M. Lamb and Martin Belbel in excellent acrobatic and eccentric dancing, Brown and Willa, Rose Valaya, double voice singer; Delaney and his troupe in stilt walking and lineup of Carla Torri, girls that were outstanding for the quality of their work.

Billy Knox was at the organ, special features included Fari's "Laughter."

Bock.

### HIPPODROME THEATRE

LOS ANGELES

(Reviewed Nov. 6)

Adeline opened the hill with a heat wire tube. Weber Sisters harmonica and hoopers picked up the show to perfection. Eddie Swartz led with his gags and banjo. Del Oro Trio, two girls and men kept the customers entertained with an array of comedy and figure skating.

Hanley and Terrell with Stanley Russell, next to closing were the hot spot, and Hector and his Pals comedy dog offering, sent them out laughing. Audiences were pleased. Picture was "Call of the West."

Bab.

### RKO GOLDEN GATE

SAN FRANCISCO

(Reviewed Oct. 30)

Another good unit, this one including "Bomby" with his radio gang, Joe Young and company, Danny and Dorothy, May and Sam, and the rest of the cast.

John Young, in his first television of the old chalk and blackboard hokum and left nothing to be desired. A man who knows his vanities and a woman who loves them.

Closson was the reliable front of Jack McClellan and Sara. Past master at pose, presence and timing.

Costumes, lights, settings, continuity are strikingly handled throughout by Harry Vernon in the role of m.c.

Entertainment was good fast action.

"Bomby" headlined, and T. O. Boys opened, Romeo being the under

stander for three midgets who did a clever group of tricks including hand and foot balancing and acrobatics.

Act was neatly dressed and looked great from the front.

Danny Small and Harry May, colorfully dressed, did much better with some torchy hoofing that always is a cinch for theatre customers. Weakest part of the act was the gags and comedy, which was not the best.

Joe Young and face, did a flock of falls and gags for comedy relief.

Young, in white face, did a flock of falls and gags for comedy relief.

Elaine and Eddie, a boy and girl who sang a brace of tunes, and Eleanor Gibson and Billy Riddell who worked straight. Lots of hands.

"Bomby" and gang closed. Turn was recruited from Eastern radio ranks, "Bomby" possessing considerable ability as a broadcaster.

Another act, the item singers and pianist completed the turn which was composed of various items from classics, all of which were well done and enjoyed by the spectators.

Act was attractively set and all its members made a neat appearance.

Wade, however, made his debut as a dialect comedian in Claude Sweeten's OKolian overture to "Red Riding Hood" offering to good a flood of laughs.

B. C. and the gang, Columbian's "Brothers" on the screen played off opposition to the stage version of the same play, on the boards of the President, further down the rialto.

Bock.

### MILLION DOLLAR

THEATRE

LOS ANGELES

(Reviewed Oct. 30)

Scoville Sisters, three items in cycle of dance offerings. Work hard and fast to presenters' advantage.

Allison and Carl Cox well, with midge piano, offer songs and talks. Women has appearance and delivers song well. Talk needs more refinement.

The Sisters, in their familiar offering, prove hit of bill. Bill Trelack plays repeat date for this house and went well when reviewed. Same

offering as last time. Plenty versatile.

Canfield Brothers, in a musical offering of brass and voice, closed show nicely. With present offering can be spotted in any house.

Feature—"Let's Go Native."

Bab.

### HIPPODROME THEATRE

LOS ANGELES

(Reviewed Nov. 2)

Philiners, man and woman, do some wire walking and juggling. Nellie Green, in her comedy hour offers a drunk number with chatter, then goes into dance impressions. Decker and Van Epps, a high class social outfit. Voices are good, and all have nice appearance. Palo Gordo, in a comedy musical and unicycle offering. Work on single wheeler goes good.

Bob and Murry, two men in comedy talk about golf. Too much talk without any punch. A song work done by the Comins, mixed gear in fast dance ordering. Solid hit with their feet spot work.

Picture—"A Royal Romance."

Bab.

## Legit

### "EX-MISTRESS"

GREEN STREET, S. F.

(Reviewed Oct. 30)

In "Ex-Mistress" Sid Goldtree has his most worthwhile stage production done. Roy Riddle, as the man of the world, capital cast, directed by yet another, this show looks like it ought to carry off some success headers. It Green Street success headers. It however, where none of previous vehicles, but it does have a lot of good work from the cast and all though rather tiresome.

Outstanding in the initial night's showing was fine work done by Greta Grandstedt in the role of Marlene. Roy Riddle's direction is fine, the play, the cutting ingenue came near running off with the whole shooting match by virtue of an irresistible vivacity and good fast action.

Belle Foster handled her many sides as Dore Mac in a highly satisfactory manner, giving them a warmth of action and sincerity that sold him heavily. Ari Lorenz as Blad Kent, a legend in his own right, was good, too, and his wife, Mrs. Mac, where two others who had good parts and who did good jobs of them. Blad Kent did two roles, one style. Others of the cast were good, cast, notably Swanson, Gerald Heather, Adin Wilson, Jeanne Mason, Wallace Middleton, and Hugh Metcalfe, who sang a brace of tunes, and Eleanor Gibson and Billy Riddell who worked straight. Lots of hands.

"Bomby" and gang closed. Turn was recruited from Eastern radio ranks, "Bomby" possessing considerable ability as a broadcaster. Another act, the item singers and pianist completed the turn which was composed of various items from classics, all of which were well done and enjoyed by the spectators.

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B. C. and the gang, Columbian's "Brothers" on the screen played off opposition to the stage version of the same play, on the boards of the President, further down the rialto.

Lou Kelley stands out for his fine delivery of the character of "Joe." Cast includes Marion Clayton, Hal Price, Len Lincoln, Olive Cooper, Richardson, Virginia, Richard, Ruth Matteson, Randolph Hale, Alina Chester, Frank Parry, Lottie Williams, William Turtur, Leo White and Captain the donkey. There ralts fail in direction and casting, but it is expected that these will be corrected.

Facts

### "MISTER ANTONIO"

HOLLYWOOD PLAYHOUSE

(Reviewed Oct. 30)

Leo Carillo gives a performance, only Leo Carillo can give. The playhouse however, is unfortunate. Thought and activity in Mr. Antonio's hey-day seems sadly out of time with the mood of the day.

Lou Kelley stands out for his fine delivery of the character of "Joe." Cast includes Marion Clayton, Hal Price, Len Lincoln, Olive Cooper, Richardson, Virginia, Richard, Ruth Matteson, Randolph Hale, Alina Chester, Frank Parry, Lottie Williams, William Turtur, Leo White and Captain the donkey. There ralts fail in direction and casting, but it is expected that these will be corrected.

Facts

### "THE APPLE CART"

HOLLYWOOD MUSIC BOX

Reviewed November 5

George Bernard Shaw lectures the audience through a great many intermissions, and the audience likes it plenty.

Play is laid in the England of 1660. Shaw's sense of humor is the

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# REVIEWS

## Song Leaders

whole play. A perfect satire makes the slight plot unimportant.

Civie Wright has cast the play in a splendid manner. Alan Moon has a few scenes of strong stage performance as the king. Any but the best type actor would have floundered hopelessly in Shelly's flood of dead. Donald Ogden Mitchell as the king's mistress is perfect.

Chappell Dossert as Proteus the Prime Minister has a difficult part and measures up to his assignment. Lillian Bondurant's looking clicked admirably and lived up to every expectation. Daisy Belmonte and Paul Nicholson were present only as themselves. Their voices were effective. Others were Arnold Walsh, Donald Murray, Howard Davies, Boyd Irvin, Eric Sloane, and Bert Lytell. Cyril Delevanti, Evelyn Hall, Nellie Stpong, John Arensma, and Burr King. Every member of the cast measured up to high standard of the play.

Kerr.

## Radio Pick-Ups

BY ART LA VOYE

Ted Weems' organization is broadcasting over KCEA Tuesday nights at 9:00 p.m. from ballroom of Roosevelt hotel. Contrast in presentation of dance music is claimed to be secret of Weems' success.

Joe Bohr, young Argentine tenor and screen star, has been added to the list of KFI-KCEA artists.

From KGJF comes word that Murray and Harris, popular harmony duo is clicking heavy with dia! fans. Their line consists of special arrangements with pop and patter to accompany.

Martha, Connie and Vet, professionals known as Boswell Sisters, are finishing their musical engagement. They will turn north to southland to complete a second series of electrical transcription programs. Sisters have been heard over KWFY recently.

Leslie Moe, trumpet player, and Arthur Ciner, trombonist, are two latest additions to staff orchestra at KMTR. Both local boys, and are plugged heavily by Ray Bailey.

## DENVER

By DUSTY RHODES

DENVER, Nov. 5.—Howard Johnson's Dance Club, The Madison, got away to a flying start last night, a packed house greeting the reopening of this dancer's paradise. Carl Bean and his twelve Matadors, an ensemble of ten girls trained by Lillian Bergman, were on the bill.

Johnny Johnson and his Victor Recording Orchestra are holding forth in the Auditorium Room of the Cosmopolitan Hotel.

With cold weather here, nearly all outdoor peewee golf courses have folded.

Alice Brady for her second and last week at the Broadway, will appear in "Oh, Master."

Ted Mack, master of ceremonies, is back home at the Denver, but Nancy Carroll wants Ted to play juvenile in her next picture, and he'll probably go soon.

## "It Must Be True"

Harry Barris and Gus Arasheim's  
Overnight Sensation

All Material Now Ready

## George Wagner Songs

733 SO. GRAND AVE., LOS ANGELES

## 15 Cents Grind Long Beach Hit

LONG BEACH, Nov. 6.—Price of 15 cents good from 12:15 to 1:15 daily at Strand, is starting the show each day with a nice surprise. Republic Pictures' new production, Capital, playing pics, after many ups and downs, is now on the up grade. Big Fox West Coast house not so hot, but Egyptian with switchback seating is jaded.

Fifteen cent poly at Laughlin, two third or fourth run features, is packing them in.

Price raised for repairs, stage facilities, including talkie apparatus and curtain.

Line up is as follows:

### LOS ANGELES

1. "Moonlight on the Colorado," Shapiro-Bernstein

2. "If I Could Be With You," Remick

3. "Here Comes the Sun," Robbins

4. "Three Little Words," Harris

5. "Don't Tell Her What Happened," McLean, De Sylva, Brown, Henderson. "It Must Be True," Wagnerr

6. "Gee, But I'd Like to Make You Happy," De Sylva, Brown, Henderson

7. "I'm Yours," Famous

8. "I Still Get a Thrill Thinking of You," Davis, Coats, Engel

10. "Go Home," Teller and Your Mother, Robbins

### SAN FRANCISCO

Entire list of songs leaders contained the same with exception of "Three Little Words" from Amos 'n Andy picture which crashed into the charts and grabbed eight spots. Leaders are:

1. "If I Could Be With You," Remick

2. "Moonlight on the Colorado," Shapiro-Bernstein

3. "Here Comes the Sun," Robbins

4. "Don't Tell Her," De Sylva, 5. "I Still Get a Thrill," Davis, Coats and Engel

6. "I'm Yours," Famous

7. "Kiss Waltz," Witmark

8. "Three Little Words," Harris

9. "All Stars Above You," Shapiro-Bernstein

10. "Baby Co-ed," Feist.

### NORTHWEST

1. "If I Could Be With You," Remick

2. "Little White Lies," Donaldson

3. "Don't Tell Her," De Sylva, Brown, Henderson

4. "I'm Yours," Famous

5. "Kiss Waltz," Witmark

6. "Three Little Words," Harris

7. "All Stars Above You," Shapiro-Bernstein

8. "Baby Co-ed," Feist.

### OSTERMAN PRINTS

### SNAPPY MAGAZINE

Jack Osterman, "Broadway's Mag," has revived a snappy booklet, which he first published nine years ago. Mag is called "The Red Book" and is in broads and news papers as a hit. Since it was published once a month, the mag "lets my friends know where I am and what I am doing," as Jack puts it.

On back page, Osterman prints his route list, with a request for all who read his mag, to let him know their opinions.

### ORGANIC VISITS

SAN FRANCISCO, Nov. 6.—Walter Krausgrill and orchestra follow Paul Kell's band into the Kress building, the third band in the Lido during the past six years. Joe Mendel held down the spot five years.

### KRAUSGRILL IN

SAN FRANCISCO, Nov. 6.—Walter Krausgrill and orchestra follow Paul Kell's band into the Kress building, the third band in the Lido during the past six years. Joe Mendel held down the spot five years.

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## F. & M. Route List

Following is the Fanchon and Marco route schedule, with the opening dates of all the current month, in parentheses beside the name of the town:

PASADENA (6) (Stage) DeMille, Thomas SAN BERNARDINO (6)

LOS ANGELES (6-12) Low's State Theatre "Espionage" Idea (Staged by Ray Charles) Mayo-Suzanne-Caruso presenting

John and Harriet Griffith Harry Vernon May Packer Sunburst Beautes

ST. LOUIS (7-13) "Madame Butterfly" Idea (Staged by Ray Charles) Sylvia Shore and Helen Moore Harry Stone 12 Union Danny Joy

CHICAGO (7-13) "Madame Butterfly" Idea (Staged by Ray Charles) John P. Howard 13 Union Steppers

HOLLYWOOD (7-13) "Madame Butterfly" Idea (Staged by Ray Charles) Maxine Evelyn

DETROIT (7-13) "Madame Butterfly" Idea (Staged by Ray Charles) Joe & Karl McKenna Maxine Evelyn

BESTRIER FRANCIS (7-13) "Madame Butterfly" Idea Astell

ROCKFORD (7-13) Coronado Theatre "Green Devil" Idea (Staged by Ray Charles) Miles Lee Busby Miles Lee Busby

Bobby Gilbert Harry Karls Harvey Karls

JOLIET (10-12) "Green Devil" Idea (Staged by Ray Charles) Same Cast as Above

DETROIT (7-13) "Victor Herbert" Idea (Staged by Ray Charles) Buddy Howe Electric Duo

NIAGARA FALLS (7-13) Stratford Theatre "Madame Butterfly" Idea

STRATFORD (7-13) Stratford Theatre "Madame Butterfly" Idea

RENO (7-13) "Madame Butterfly" Idea (Staged by Ray Charles) Mitzi Maynor Bob Bradines

WORCESTER (7-13) "Madame Butterfly" Idea (Staged by Ray Charles) Same Cast as Above

BORN & LARSON (7-13) "Madame Butterfly" Idea (Staged by Ray Charles) Miles Sisters

Born & Larson Noggin & Triggy Miles & Marcia

SPRINGFIELD (7-13) Palace Theatre "Madame Butterfly" Idea (Staged by Ray Charles) Leonora Conley Masters & Grace

HARTFORD (7-13) Palace Theatre "Madame Butterfly" Idea

HOLLYWOOD (7-13) Hollywood Collegians Idea (Staged by Ray Charles) Guy Mack

NEW HAVEN (7-13) Palace Theatre "Seeing Double" Idea (Staged by Ray Charles) C. & S. Twins Twins Co-featured with

The Twins—Ella, John, Clute, Falla, Nolay, Holly, Bert, Malthy

BRIDGEPORT (7-13) Palace Theatre "Madame Butterfly" Idea (Staged by Ray Charles) Castleton & Mack Myrtle Gordon

FLORENCE (7-13) Palace Theatre "Madame Butterfly" Idea (Staged by Ray Charles) Flo & Old Walter Robert Roy

MAPLEWOOD (7-13) Palace Theatre "Madame Butterfly" Idea

BROOKLYN (7-13) Palace Theatre "Madame Butterfly" Idea (Staged by Ray Charles) George Gandy

REDWOOD CITY (7-13) Palace Theatre "Madame Butterfly" Idea (Staged by Ray Charles) Red Diamond & Uno Harold Stanton

WASHINGON (7-13) Jim & Tom Queen

McCarthy & Dredge Dorothy Neville Seymour & Eddie

ST. LOUIS (7-13) Palace Theatre "Smiled" Idea

DAVE LEWINTER Eva Mandel

GEORGA LANE DANCERS Fanchon and Marco's Best Precision Unit "Rhythm-a-lic" Idea

OKLAHOMA CITY (11-13) "City Service" Idea (Staged by Ray Charles) Shuping & Chingie

O'LEARY'S (7-13) "City Service" Idea (Staged by Ray Charles) George Jones Frank Sterling

OKLAHOMA CITY (7-13) "O'Leary's" Idea (Staged by Ray Charles) Lynn Cowan Jones & Hull Reeves & Lee, Marie, Irene & Lucy

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## SAN FRANCISCO

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## POLITICS HIT FILM GROSS

**SAN FRANCISCO**, Nov. 6.—Furore of electioneering and a scarcity of outstanding pictures caused a drop in celluloid receipts for the current week. Everything's okay though. There will be no daylight saving.

There was crepe on the Paramount's doop in honor of First National's "Gorilla," which picture starved during seven dreary days with a final gross of somewhere around \$10,000. Next to last of the cost-produced feature shows was no ad either. "Only Saps Work" is current.

In its other two houses, however, Public Interest seems to be holding its own at 3rd Street. "Playboy of the Golden West" (F.N.) at the California benefiting by a smash advertising campaign to extent of \$10,000 though it still not up to houses previous average.

Harold Lloyd in "Feet First" is now in. Third week of Chevalier in "Playboy of Paris" at the St. Francis grabbed off only \$9000 but stays on.

Amos 'n' Andy continued record smashing at the Orpheum, dropping about ten grand below the opening period, but still maintaining a profitable business with \$20,000.

## Market St. Gleanings

Governor-elect Ralph offering duets to his inaugural affair . . . there's a showman if ever there was one. **San Rubin**, Walt Rosner, Phil Smith, Phil Sapiro and plenty of other musicians marching down the street in an anti-daylight saving parade. The B. in William B. Young's minister means less than Bernadette Herman King, who has more hair and feet than any other man in show biz, tried on a swanky new top coat . . . Max Baer drops in to take a look . . .

Much activity at KTAHB's Peppermint Box . . . Bob Roberts singing on the radio . . . **Playboy** Greek looking grand . . . Harry Mc Knight puts over a neat tenor solo . . . Carl Tobin with a nose that was lifted, lowered or something past Rudi Rudolph, the king of San Anselmo, residing at the box car zither . . . Elbert Bellows dashes into the studio and catches his solo on the beach . . . Marlene Dietrich is a pinup of a program . . . and it is . . .

## THREE LEGITS REVIVE TRADE

**SAN FRANCISCO**, Nov. 6.—Opening of three legit shows—"Paris in Spring," at the Alcazar; "Stepping Sisters" at the Green Street and "Ex-Mistress" at the Green Street sent this week's legit business surging to new heights. The legitimate figures are not the highest, at the same time there is more interest in legit than there has been in past months, and a matinee that is seen as a break for the house.

Louis MacLean's and Lillian Alterman's "Paris in Spring" were opened on Saturday night to capacity with shows with newspaper critics showing rare notices such as have not been dealt in a long time. End of the week is expected to see a more comfortable sum in the Curran's safe.

Sid Goldtree's tiny Green Street with "Ex-Mistress" got off to a good start, though audience endurance run is looked for here.

Duffy opened "Stepping Sisters" at his Alcazar and did a fairly good job, though the piece was expected to fizzle out. Bert Lytell's "Rudolph, the king of San Anselmo" was out of the President in the first week, but the movement of election week kept the gross down considerably. Bert Lytell bows out of the President in the second week.

Walter Winchell's "Babes" at the EKO Golden Gate took a cut in the legit showing.

## WHY CHANGE EXECUTIVES?

(Continued from Page 6)  
"It's because they're not cans."  
"That is what this is show business," counters Baker repeating the first verse. He was feeling for a thin per cent of it leaves in garbage

## COLORED WALK-A-THON



### National Hall

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## ON THE INSIDE — IN SEATTLE

ROY OXMAN

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## KING WILL GO INTO FOLLIES

## ORPH TAKES FILM LEAD

**SEATTLE**, Nov. 6.—Orpheum took a lead in the town's receipts, when it grossed \$20,500 for the week. Amos 'n' Andy. Good money, though, and green concern, will open an indefinite engagement on November 20.

King's engagement at the Polk will be the first for the Polk, and the first to local theaters for the first time in northwest history of a typical metropolitan revue.

President of Kling's company has not been named yet, Appleby declared, but the unit will include 16 line girls in addition to nine principals, and a group of specialty acts.

King flew here late last week to complete negotiations with the theater, and flew back again to the southwest for artists.

Music Box will close at the end of this week for seven days during which time the theater will be renovated, and the campaign launched for King's opening.

## PARKS WALKATHON OPENS NOVEMBER 11

**SAN FRANCISCO**, Nov. 6.—Doris Parks has been colored and dressed in her best to open the Walkathon set for a November 11 opening at a national Hall, Sixteenth and Mission, where he expects to smash a lot of attendance and long runs.

Parks will use colored talent as contestants and entertainers.

Associated with Parks, who stages the outstanding marathons at Hawthorne a few months ago are Will Wright and Norval Snyder.

RICH CONCLUDES

Irene Rich just finished in "Beau Ideal," a Fox Picture with Ralph Forbes, Lester Vale and Don Alvarado.

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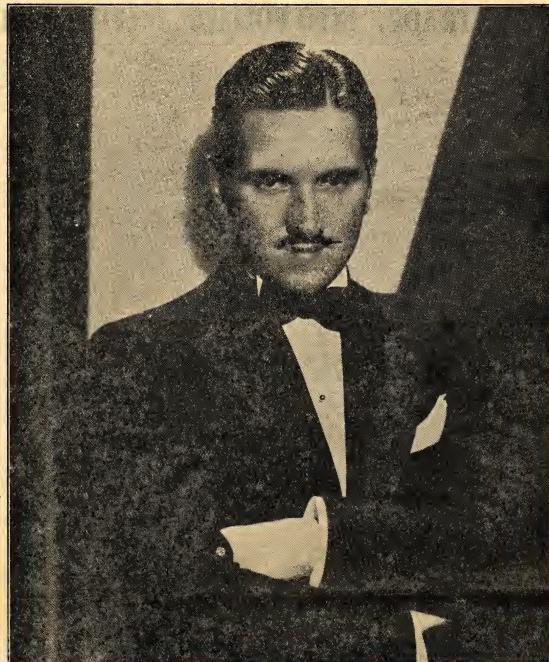
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FRANKIE SAPUTO           GLENN HOPKINS  
OTIS DENNIS               WILLIAM ANTHENS

Week of November 7th  
PARAMOUNT :-: SAN FRANCISCO

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